

WRIGHTS'—Ogden's Shopping Center

WRIGHTS'—The Ogden Home of Gossard Corsets

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We're Saying "Good-Bye" To All Odds and Ends



What This Diploma Means to the Women of Ogden

- First**—It means that the women of Ogden may receive, free of charge, authoritative advice from our graduate corsetiere.
- Second**—Our corsetiere is not only specially trained in all branches of corset fitting, but is able to give authentic style information regarding all branches of women's apparel.
- Fifth**—This diploma means that the women of Ogden may be assured they can get the correct corsets for their individual figure type from the standpoint of style, comfort and wearing service.
- Let a Graduate Corsetiere serve you—you'll notice the difference at once.

Third—Being expertly trained, our corsetiere is able to discuss with the women of Ogden the new FALL fashions and the vital relations the new Gossard models bear to the successful attainment of the new silhouette.

Fourth—She will serve you in the 2nd Floor corset department; is competent to make medical fittings and will give most careful attention to any special needs which a physician might prescribe.

Shoes Are Taking Hurried Leave

Knowing that fall and winter shoes MUST cost more, prudent mothers are buying just as many as they can of these low priced odds and ends.

- Women's Patent Slippers**
Women's patent leather slippers—only 85 pairs of them in the lot, strap and pump styles—all good styles in usual \$4 values—on sale **\$1.48**
Shoe Basement.
- Men's Calf Oxfords**
These oxfords for men are made with good calfskin uppers and with the new rubber soles—all are this season's styles; all sizes—7 to 10 **\$2.48**
Shoe Basement.
- Men's Canvas Oxfords**
The best styles in men's canvas oxfords for summer wear. These are made of a superior quality of canvas with best of leather soles—all sizes 6 to 10 **\$3.48**
Shoe Basement.
- White Canvas Shoes**
One of the best white shoes of the season—white canvas—8-inch tops—hand turned soles—covered heels; one of the best \$4 values—on sale **\$2.98**
First Floor Shoes.
- Boys' Outing Shoes**
Boys' outing shoes; good also for school wear—made of a good tan leather with elk soles—all sizes from 11 to 2—best \$2.25 values **\$1.98**
Shoe Basement.
- Child's White Sandals**
Fine white sandals for the little tots. These are made with genuine hand turned soles—very soft fitting—sizes 2 to 4, 73c; sizes 4 to 8 **.89c**
First Floor Shoes.
- Women's Pumps**
A lot of odds and ends in women's sport oxfords and canvas pumps. All this season's styles—all in good condition. Values to \$4—on sale **\$1.89**
First Floor Shoes.
- Women's Sport Oxford**
A lot of odds and ends in women's sport oxfords and canvas pumps. All this season's styles—all in good condition. Values to \$4—on sale **\$1.89**
First Floor Shoes.
- Children's White Canvas Shoes**
White canvas shoes for the little fellows who wear sizes 8 1/2 to 13 1/2. Made with good, sturdy leather soles, in newest lace styles—specially priced **\$1.69**
First Floor Shoes.

Silks Going at a Great Pace

And why not when odds and ends of choice silks may be had at prices like these.

- Fancy Taffetas**
\$2 fancy taffeta silks—36 inches wide—in stripes or figures—light and dark colors; per yard **\$1.45**
- Striped Jersey Silks**
\$5 novelty striped jersey silks—all this season's newest stripes and colors; per yard **\$2.00**
- Silk Shirtings**
75c silk striped shirtings—34 inches wide—a splendid fabric for the waists, dresses, etc.—light colors only; washable and strong; per yard **.48c**
- Pongee Silks**
\$1.00 imported pongee silks; 36 inches wide—extra good quality pure silk; per yard **.75c**
- Striped Pongee Silks**
\$1.25 imported pongee silks—33 inches wide—extra good heavy quality of pure silk pongee silk; per yard **.95c**
- Plain Taffetas**
\$2.50 plain colored chiffon taffeta; 36 inches wide; exceptional value; for dresses, waists or skirts; per yard **\$1.50**
- Fancy Silks**
\$1.50 fancy taffeta silks—a few odds and ends to close out—for waists or dresses; per yard **.95c**
- Plain Georgettes**
\$2.00 plain Georgette crepes—40 inches wide—good quality—limited range of colors; per yard **\$1.38**
- Plain Chiffons**
\$1.00 plain colored chiffon—a lot of odds and ends—in good quality—suitable for waists, sleeves, etc.; per yard **.50c**

'On Your Way Embroideries'

We're saying "good-bye," most effectively to this mixed lot of embroideries—Most of them are the usual 25c Swiss and Cambric edgings which are wanted for infants' wear of the better sort. Most every day a new piece or two is added, so that the assortment is ever new. Rummage about in this lot and buy what you will at **.9c**



You Can Make a Dress Just Like This!

YOU can save two-thirds of its cost too. Pictorial Review Patterns give you an opportunity of being economical and at the same time being more stylish and smarter. Serve your country by making your own clothes. Serve yourself by making them distinctive and individual.

PICTORIAL REVIEW PATTERNS

They save from one-half to one whole yard of material on each dress.

SEPTEMBER PATTERNS Now on Sale

Up! Goes the Price of Oilcloth

Yesterday the wholesale price of oilcloth took another upward jump. The third advance within the past few weeks. Fortunately we got in just ahead of the advance and secured half a thousand full bolts—and as usual the advantage is shared with you. Buy all you will want for kitchen tables—for wall coverings—the Genuine Sanatans Oilcloth. We do not carry the inferior kind—22c and 25c the yard.

Odd Bits 2nd Floor

- Children's Dresses**
A lot of children's white sheer lawn and organdie dresses. These are samples and slightly soiled; sizes 1 to 6 years; values to \$4; special **\$1.50**
- Girls' Middy Dresses**
Children's middie dresses, made of Indian head linen with colored collars and belt. Usual \$2 values **.75c**
- Children's Panties**
Children's muslin panties—made of a good quality material; lace and embroidery trimmed; 25c values; 15c; 50c values **.25c**
- Girls' Summer Hats**
Children's summer hats in fancy straws; ribbon trimmed; our entire line at ONE-HALF PRICE
- Infants' Summer Bonnets**
Infants' summer bonnets; made of fine embroidery and lace; some of these are slightly soiled; values to \$1.50; special **.50c**
- Warner's Corsets**
Warner rust proof corset—made of a silk brocade material; six supporters; low bust and low hip; \$5 value **\$3.00**
- Women's Brassieres**
Our entire line of \$1 and \$1.25 brassieres, lace and embroidery trimmed; all clean stock; special **.75c**

Farewell All Summer Dresses

The opening of the fall season will find this department entirely clear of all summer dresses. We much prefer to have but a part of the price now in clean cash, than to have the dresses here another year.

- at \$5.95**
A few of these were \$20—a great many of them are smart \$15 frocks. The assortment of materials is so varied that we do not enumerate them. Among these are dresses which will even be worn on semi-dress occasions. Probably not two in the entire lot are alike—and surely not one in the entire lot that is not a rare bargain at **\$5.95**
- at \$1.49**
This is the last of those gingham porch dresses of which we have now sold nearly four hundred. They have been bought very largely for home wear, although they are not house dress styles. Only about one dozen of them here now and when these are gone we will probably have no more of them again this season. On second floor **\$1.49**
- at \$1.95**
Street and afternoon dresses which were formerly sold up to \$5. Some gingham, some of voile and other summery fabrics—and not a one in the assortment that is not of this season's making. Indeed, the materials are worth more than we now ask for these garments **\$1.95**
- at \$2.95**
All of those dresses which we priced at \$10. Some very attractive gingham, voiles, marquisettes. Such frocks as one sees at afternoon affairs at home or at the lady's clubs. This sale price would hardly pay for the making alone even if we say nothing of the cost of materials. They're taking immediate leave at **\$2.95**

"Pickled Onions"

Pickled onions, chowchow, Apricot Marmalade, Fresh Peaches, Apple Jelly; do you realize what economies these things will make in the food expense if they are put up now!

And besides your government urges that you do it as a patriotic duty. Preserve vegetables and fruits either by drying or putting up fresh. We are distributing booklets on how to do it. Methods proved by the government. Uncle Sam has sent us two booklets to be distributed to our customers: "Home Canning by the one-period cold-pack method," also "Drying Fruits and Vegetables in the Home." These books may be had free for the asking at the Basement Desk.

We can also supply at the lowest market prices the stone crocks, the fruit jars, the jelly glasses and the proper utensils for cooking.

Be sure to secure copies of the booklets while the supply lasts.

"Your Prices Lower Than New York," Says Manager

Here's an extract from a telegram just received from our manager, P. T. Wright, who is now in the eastern market supervising the work of our various buyers:

"All cotton goods are going to advance August fifteenth; you are selling goods now at retail cheaper than we can buy in market."

The import of this message should be clear to every frugal housewife. It means that the prices of domestic cottons, as well as all lines of merchandise MUST advance as soon as present stocks are depleted.

If we are selling merchandise now for less than the present New York quotations, it is only because of the far sightedness of our buying organization.

Our stock rooms are now well stocked with merchandise bought and paid for before the last advances and we propose to give our clientele the advantage until we shall have to pay more.

Wash Goods Are Spreading Far and Wide

A little money invested now in wash fabrics for next year's use, will pay a very handsome dividend. In spite of advances which are bound to come, it is good business now for us to convert these odds and ends into cash.

- Wash Goods, 9c**
Wash goods consisting of lawns, batistes, tissues, organdies, etc., values up to 25c yard **.9c**
- Wash Goods, 22c**
Wash goods in values up to 50c in voiles, sport poplins, foulards, half silk and half cotton crepe de chine; thirty-six inches wide; yard **.22c**
- Wash Goods, 32c**
Wash goods up to 75c values in piques, organdies, voiles, flowered and striped crepe de chine, etc., 36 to 40 inches wide; yard **.32c**
- Sport Stripes**
75c sport stripe gaberdines for skirts, 36 inches wide; yard **.63c**
- Bed Spreads**
\$1.50 bed spreads, extra quality, good full size **\$1.29**
- Apron Gingham**
Best apron gingham and good dress gingham, yd **10c**
- Pongees**
98c quality pongee in sport patterns; full 36 inches wide; extra special; yard **.45c**
- Crash Toweling**
Good half linen and half cotton crash toweling, yd **12c**
- Satin Stripe Voile**
\$1.50 values in voiles with satin ribbon stripe; full 36 inches wide; yard **.98c**
- Silver Bloom**
Silverbloom, a beautiful material for skirts, automobile coats, etc., will not wrinkle or hold dust; yard **.75c**
- Japanese Crepe**
25c Japanese crepe; 30 inches wide, for house dresses, school dresses, etc., yard **17 1/2c**
- Fancy Pillow Cases**
65c scalloped and embroidered pillow cases; slightly soiled; pair **.49c**
- Muslin Sheets**
\$1.25 sheets; best defender muslin; size 81x90; each **.98c**
- Plain Pillow Cases**
Pillow cases; fairly good muslin; pair **.25c**
- Turkish Towels**
25c Turkish towels, extra large size, can be stamped or hemmed; each **.20c**
- Fancy Towels**
30c towels, with blue stripes running lengthwise; extra good absorbent towels; each **.25c**

Our Portrait Offer Attracts Attention

Everybody Enthused About Our Portrait Offer

Hundreds during the past week have taken advantage of our unprecedented offer to supply a **LIFE-SIZE CONVEX BUST PORTRAIT** for only **19c**

Made From Any Good Photograph. During the past week our Portrait Section has been crowded with shoppers anxious to learn more about our wonderful Portrait offer, and it goes without saying that most of them left photos to be enlarged as soon as they had once seen the superb quality of work given. Some who preferred sepia or pastel readily paid the very moderate extra charge made for the finer grades of work, but our 19c offer simply captivated all who saw these pictures. We wish to reiterate at this time our previous statement that "there are no strings tied to this offer." You do not have to buy other merchandise or fulfill conditions of any kind. On receipt of 19c and your photograph, which will be returned in good condition, your order is entered for prompt execution. Those who get orders in early will get their portraits first. Many will take this hint tomorrow.

(Wrights'—Main Floor.)

